

CALIFORNIA HOTELS

HEALTH & SUMMER RESORTS

WHERE SHALL I SPEND MY SUMMER OUTING?

"A Few Suggestions About the Famous Spots for Your Summer Outing"

The following announcements of California's Hotels, Sanitariums, Health and Summer Resorts will solve your vacation problem. Literature and valuable information will be furnished at our Free Information Bureau or by writing direct.

THE ENCHANTING ISLE OF THE PACIFIC

SANTA CATALINA ISLAND

AUGUST AND SEPTEMBER are the most delightful months at Avalon. ESCAPE THE HOT WEATHER and spend your vacation at "THE ISLE OF COUNTLESS WONDERS." Most equable cool dry summer climate in Southern California.

THE ISLAND VILLA AND CANVAS CITY are beautifully situated under shady trees and close to stores and all amusements. Very moderate rates.

GOOD HOTELS.

The sports at Avalon are many. Yachting, motorboating, swimming, deep sea fishing, mountain climbing and climbing, tennis, BAND CONCERTS, EVENINGS BY FAMOUS SINGERS, CATALINA ISLAND MARINE BAND.

Sports 3-hole Golf Links. Buy tickets direct. Ask your agent for special low rates.

BANNING CO. Pacific Electric Bldg., Los Angeles, Cal.

SPEND AUGUST AND SEPTEMBER AT BEAUTIFUL

DEL MAR

THE STRATFORD INN

Offers large outside rooms with every modern convenience. Splendid marine view. Large grounds. Overlooks the ocean. Golf, Tennis, Motoring, Horseback Riding, Surf Fishing, Surf Bathing, Long Pier, Beautiful roads for motoring. Mammoth Bath House and other diversions. WRITE FOR RESERVATIONS TO Frank H. Cummings, Mgr.

TO LET: 1000 APARTMENTS

For families—COMPLETELY FURNISHED FOR HOUSEKEEPING—BETTER THAN HOTEL LIFE—MORE COMFORT—LESS EXPENSE—spotlessly clean, coolest, most homelike, large grounds, all locations. Only \$10 to \$20 monthly. No carfare. T. WISENANDER 406 W. Sixth Street, Los Angeles, Cal.

"West Coast Route"

Southern Pacific Railroad of Mexico

and Sonora Railway

TRAVERSING THE STATES OF SONORA—SINALOA—TEPIC—JALISCO

Cattle—Farming—Mining—Timber

25 River Valleys awaiting development

Low Round Trip Settlers' Fares from El Paso to Tepic

and intermediate points on sale from April 1st.

Passengers availing themselves of Special Privilege of Tucson should see The West Coast of Mexico. Reduced Side Rate tickets now on sale. See S. P. ticket agents for details.

H. LAWTON, G. P. A., Guaymas, Sonora, Mexico.

FARMING

THIRD ALFALFA CROP IS CUT AT ARTESIA

Artesia, N. M., Aug. 1.—Farmers are harvesting their third cutting of alfalfa, which is exceeding the second cutting on account of the recent rains. Ordinarily the second cutting is the largest. Home grown grapes are on the market. The crop is enormous as many vineyards are coming into bearing.

The cantaloupe association is preparing to ship its product the second week in August. While the acreage is not as large as last season there will be as many cantaloupes shipped on account of the larger yield.

HOTEL VIRGINIA

(ABSOLUTELY FIREPROOF).
OVERLOOKING THE PACIFIC OCEAN AT LONG BEACH.

"THE CENTER OF ALL SUMMER ATTRACTIONS AND SOCIAL ACTIVITIES."

The coolest and most delightfully situated pleasure resort in the Pacific Coast. Large cool outside rooms. Wide verandas spacious grounds to water's edge. Two cement lined tennis courts on grounds. Private dressing rooms for guests who enjoy the splendid surf bathing directly in front of hotel. Long Beach offers every outdoor sport and amusement. Hotel Virginia is noted for its excellence in cuisine and service. Write for August and September reservations to Carl Stanley, Mgr.

HOTEL DEL CORONADO

CORONADO BEACH CAL.

"THE SOUTHERN'S MOST POPULAR SUMMER RESORT"

Leave El Paso on the 7:10 a. m. train and arrive at Coronado the following afternoon at 5:30.

Spend August at beautiful Hotel Del Coronado, but a stone's throw from the rhythmic surf. Surrounded by its beautiful grounds of flowers and overlooking both the Pacific Ocean and Azure of San Diego Bay it stands out like a jewel in a brilliant setting.

HOTEL DEL CORONADO is unequalled in both cuisine and service. Its guests are extended all the privileges of the FAMOUS CORONADO COUNTRY CLUB which is a very popular rendezvous. Its golf links of 18 holes are pronounced the finest in America. Special Golf Tournaments are held throughout the season. Hotel DEL CORONADO is easily accessible to San Diego Bay whose crystal, transparent waters delight those in quest of yachting, motorboating and swimming. Coronado offers excellent Surf Bathing, Tank Bathing, Tennis, Horseback Riding, Motoring, Deep Sea Fishing trips and countless other diversions. CORONADO ABSOLUTELY FIREPROOF. FOR RESERVATIONS, ASK YOUR AGENT FOR SPECIAL ROUND TRIP RATES. FOR RESERVATIONS, ASK WRITE OR WIRE H. W. WILLS, Manager. For particulars relative Coronado Tent City, write J. S. Hammond, Mgr.

BALTIMORE HOTEL

LOS ANGELES, CAL.

New Free Auto Bus

Texas Headquarters. Rates \$1.00, \$1.50, \$2.00.

BALTIMORE HOTEL CO.,
Hess & Colopy, Props.

Auditorium Hotel

FIFTH AND OLIVE STS., LOS ANGELES

Overlooking beautiful Central Park. Every modern accommodation; furnished for absolute comfort; large lobbies and private parlors. Special summer rates.

B. F. GREEN, Mgr.

THE YOUNG APARTMENTS

LOS ANGELES, CAL. (Fireproof Construction)

Beautifully situated at GRAND AVE., at 17th St. Easily accessible to all bus lines. Gas, electric, cars pass door. Close to shopping and business district. Spacious lobbies, assembly rooms, billiard parlor. Two, three and four room suites furnished for housekeeping with every modern convenience. An ideal summer home. Write R. L. CHAPIN, Prop.

FARMING

AMERICANS BUY RANCH IN SONORA

Many Winter Vegetables Shipped From the West Coast.

Guaymas, Sonora, Aug. 1.—J. P. Burford, who has been actively engaged in real estate business on the west coast, with offices in Hermosillo, for the past two years, has just returned to Mexico from Tepic, Col., and is now located at Tepic. Mr. Burford, who is accompanied by J. J. Vignolo and J. D. Niman, both of Guaymas, who have purchased a ranch of 24,000 acres located two and a half miles from the station of Tepic. There is a commodious house on the place, together with several houses for the families of workmen. Vignolo and Niman intend to devote their attention principally to stock raising, although they will put in a dam on the place to store sufficient water to irrigate several hundred acres. About 2000 acres is what is termed lowland, on which a staple crop may be produced by farming.

B. F. Johnston, of Los Mochis, Sinaloa, has gone to Chicago, in connection with the business of the Mexican import company, who are shipping large quantities of winter vegetables from the United States to Mexico.

The Mexican government has granted to the United States company a concession for the free importation of foreign fuel oil, and the sugar company is now considering the advisability of changing their plant from wood burning to oil before next season's grinding begins.

Hacienda Guamuchil, situated near Oroquieta, consists of 3000 acres, 2000 of which is planted to corn, beans and garbanzo. This is the property of Gen. Lorenzo Torres, and up to the present year the cultivation has been under Gen. Torres' supervision, but it is understood the property will be rented to someone from the states the coming year.

The experimental cantaloupe crop of this season resulted in a total output of 40 cars being shipped to Chicago. The cantaloupes were of excellent quality, and it is the intention of the farmers in the Tepic and Yagui valleys to make this the largest export crop next season. It is hoped that sev-

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TEXAS COTTON IS NEEDING SOME RAIN

Thrashing Starts in Panhandle; Big Forage Crop in West Texas.

Austin, Texas, Aug. 1.—Cotton is needing a good general rain. Drouthy conditions are causing the plants to shed badly in some localities. Good showers have relieved the situation in spots. This is particularly true of the Gulf coast region around Houston and farther west. The dry, hot weather is causing the bolls to open rapidly in South Texas and picking will become general in that portion of the state by the last of next week. Many gins are already running. Bolls are beginning to open in central Texas. Worms and other insect pests are doing a minimum amount of damage. It is indicated at this time that there will be no serious losses from that source.

It is announced that the movement of the commercial bolls of cotton to induce bankers of the state to lend money on distress cotton at six percent during the coming season is meeting with a very favorable response. It is estimated that the required sum of forty million dollars to finance distress cotton will be pledged before the crop begins to move in any quantity. Bankers all over the state are said to be giving the plan their endorsement. This method of movement is little different from what has existed all along. Local bankers in the different towns have always been ready, it is said, to extend reasonable aid to the farmer in the matter of holding or handling his cotton crop. It is claimed that there is more money than usual available for this purpose this season.

In anticipation of a large crop of cotton, many cotton warehouses are being given to providing additional warehouse room for storing the bales pending their marketing.

Wheat thrashing has been in full blast in the panhandle region of Texas the last ten days or two weeks. The yields are surpassing expectations. It is stated. The grain is also of fine grade. One of the interesting features connected with the wheat crop is the success that was had in increasing the yield by means of irrigation in the vicinity of Plains, Tex. Farmers in that region tried the experiment of irrigating their fields of wheat and are obtaining yields of 40 to 50 bushels per acre. As a result of this increase in the production of the grain the new method of growing it by irrigation will be practiced quite generally that region next season. Preparations are already being made to greatly increase the wheat growing acreage in the panhandle country this fall.

In the irrigated districts of South Texas a second crop of corn has been planted in wheat fields in November and December. The yield of the first irrigated crop averaged about 75 bushels per acre and the second crop is expected to reach 100 bushels per acre. Other fall crops are also being planted.

Big Forage Crops.

An enormous crop of forage crops such as Kaffir corn, milo maize and sorghum cane, is being harvested in western and southwestern Texas. In some localities the crops are being cut and stored for winter use. They are a new thing in Texas and they promise to become very generally adopted by the stock raisers of the state.

Livestock interests were never in better condition, both as regards the excellence of the range pasturage and prices for the animals, as at present. Preparations of cattle from Mexico are being made, most of these foreign animals going to stock up the Texas ranches.

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SCHOOLS, COLLEGES AND MILITARY ACADEMIES.

YOUR BOY

PARENTS, IS WORTH THE BEST YOU CAN GIVE HIM

THE SAN DIEGO ARMY AND NAVY ACADEMY gives INDIVIDUAL CARE and ATTENTION. The THOROUGHNESS of instruction and, above all, the CHARACTER TRAINING under positive Christian influences, have made its Work Distinctive. Out-of-door classes, bathing and boating during the entire year. The home training combined with military discipline. These should appeal to thoughtful parents—Write for Illustrated Year Book.

CAPT. THOS. A. DAVIS, late Sixth U. S. V. Inf., PACIFIC BEACH, CAL.

Beauty Secrets Of Footlight Favorites

Some General Rules by Gladys Zell.



MISS GLADYS ZELL
(One of the Ziegfeld beauties in "The Winsome Widow" company.)

I SPEND half an hour every day on "prettiness" up and two hours on Sunday. Few girls have more time than that to devote to their looks. I am not counting the time I spend regularly to one's personal appearance there is no reason why one should not always be well groomed.

This is how I manage. I divide the time up in two parts—fifteen minutes in the morning and the same at night. Of course I am not counting the time spent on dressing and a daily bath, which should take five minutes. If you keep your hands, half and face in good order, I give you five minutes for mending your clothes, you will find that you can dress very quickly and you are really not spending any more time in "beautifying" than the girl who just dawdles around when she should be getting dressed.

Before going to bed every night I brush my hair for five minutes by the clock. That doesn't seem a long time when you say five minutes, but if you are brushing, you give your hair an opportunity to shine and brighten your hair and make it glossy and smooth.

I have divided my hair into two parts. I pin it around my head and then start in to look after my complexion.

I get a good cleansing cream, which I use in quantities and rub this on my face thoroughly. This doesn't take more than a minute, and the cream has already made my fingers groovy, so I am ready to give five minutes to manicuring. I use the same cream to soften the cuticle around the edge of the nails, and do it every night. The cuticle never has to be cut, but can be pressed down with a little orange wood stick and then with the finger and the edge of the towel. I give my nails a touch with the emery board, shaping them a little every night, which may save you a visit to the manicurist. After the cuticle is softened and the nail nicely shaped, I put on a little more of the cream, dip my buffer in the polishing powder and polish my nail for about a minute.

Now, I wash my hands with warm water and then in cold and have used five more minutes of my evening time. The cold rinsing water which I use for my hands, I divide into two parts. I begin a quick massage, stroking and pinching my cheeks hard. This brings color into the cheeks and the cold water is fine tonic. After two or three minutes I wipe my face off thoroughly on a soft towel, the cream bringing all the impurities with it.

Put your hands over your diaphragm—don't you know where it is? You will find it around your lower ribs in the place where the comedian points to when he wants to indicate his "belly." It is a little below the level of breath so that you feel your ribs expanding, breath in just as much air as you can and then hold the breath as long as you can, and let it go very carefully and gently.

This is the way I spend half an hour a day in trying to make the best of what looks like a bad case. On Sundays I shampoo my hair, and while it is drying I give my nails a thorough manicure, which may take five minutes a day to them for the rest of the week. Fortunately the practical styles in hair dressing are quite simple, and you keep your hair well brushed, it is bound to look nice. During the hot days of summer, brush your hair and sticky weather brush it with a brush that has a little oil in it, which helped to dry it out and free from oil.

While I am drying my hair, I make out a list of what ought to be mended or changed. I make a list of what I have very much, because when I have the time I know exactly what sewing must be done, and I don't lose a minute trying to remember.

Put your hands over your diaphragm—don't you know where it is? You will find it around your lower ribs in the place where the comedian points to when he wants to indicate his "belly." It is a little below the level of breath so that you feel your ribs expanding, breath in just as much air as you can and then hold the breath as long as you can, and let it go very carefully and gently.

This is the way I spend half an hour a day in trying to make the best of what looks like a bad case. On Sundays I shampoo my hair, and while it is drying I give my nails a thorough manicure, which may take five minutes a day to them for the rest of the week. Fortunately the practical styles in hair dressing are quite simple, and you keep your hair well brushed, it is bound to look nice. During the hot days of summer, brush your hair and sticky weather brush it with a brush that has a little oil in it, which helped to dry it out and free from oil.

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ROAD BOOSTERS RAISE \$4000 FUND

Las Cruces Plans Link in the Borderland Route to Organ.

Las Cruces, N. M., Aug. 1.—The committee of Good Roads Boosters, in charge of the new road from Las Cruces to Organ as a portion of the Borderland Route, have been going over the route of this new road with state engineer French, who made a special trip to Las Cruces for the purpose of inspecting the road from Organ to Las Cruces and thence to Anthony.

The committee consists of Francis E. Lester, chairman, Frank M. Hayner, P